

How To Find An Ideal Starter Business Idea

Skills & Abilities

What things do people tell you or you know you do well?

1. _____
2. _____
3. _____
4. _____
5. _____

Interest

From your skills & abilities, which are things of true interest to you?

1. _____
2. _____
3. _____
4. _____
5. _____

Intersections

List any items on all three list here.

1. _____
2. _____
3. _____

Resource/Grasp to Start

*From your interest, which is within the scope of your current resources to start?

1. _____
2. _____
3. _____
4. _____
5. _____

* This section ideally would be completed in a brainstorm method with a partner.